

ARI SAHAGÚN

consultant & coach supporting
systemic & personal transformation

STATEMENT OF PURPOSE

My work is about connection. To be specific: the transformative and radical power of (re)connecting in a world that benefits from our disconnection from ourselves, each other, nature, and spirit. My work bridges the individual and social, the cultural and technical, the relational and analytical. I appreciate doing multiple kinds of work at the same time, mixing technical web development projects, coaching, and network analysis often – across projects or for one client at a time.

CURRENT MAJOR PROJECTS THAT TRANSCEND CLIENT WORK

- **Rhizome:** I'm prototyping an open-source, co-designed platform with various networks which supports finding each other based on shared interests, hosts working groups, has a network-wide dashboard including network maps and SNA, and eventually will study/practice/co-design self-organizing.
- **Next Economies book:** bridging the personal, community, and social, I'm compiling practices to support us in moving into next economies. It includes a landscape analysis of projects and how to get involved in resource mobilization projects .

CREDENTIALS & EDUCATION

- **Self-taught technology skills include:**
 - Network mapping and visualization (Kumu, SumApp, Gephi, d3.js)
 - Web development: WordPress (PHP, MySQL), front-end development (HTML5, CSS, SASS, responsive design)
 - Communications and collaboration tools for networks
 - Vector graphics, photo, and video editing (Inkscape, GIMP, Filmora)
- **Certified Professional Coach | International Coach Federation | 2018-2019**
 - Coaching for Transformation program through Leadership that Works
- **Masters of the Arts, Communication | UIUC | 2010-2012**
 - Thesis on social network analysis of NGO networks
 - Transdisciplinary research projects on digital divides in Costa Rica, non-profit capacity, sustainable agriculture communications in West Africa
- **Bachelors of Science, Psychology | UIUC | 2004-2008**
 - Minors in Environmental Studies and Sociology
- **Bilingual Spanish and English**

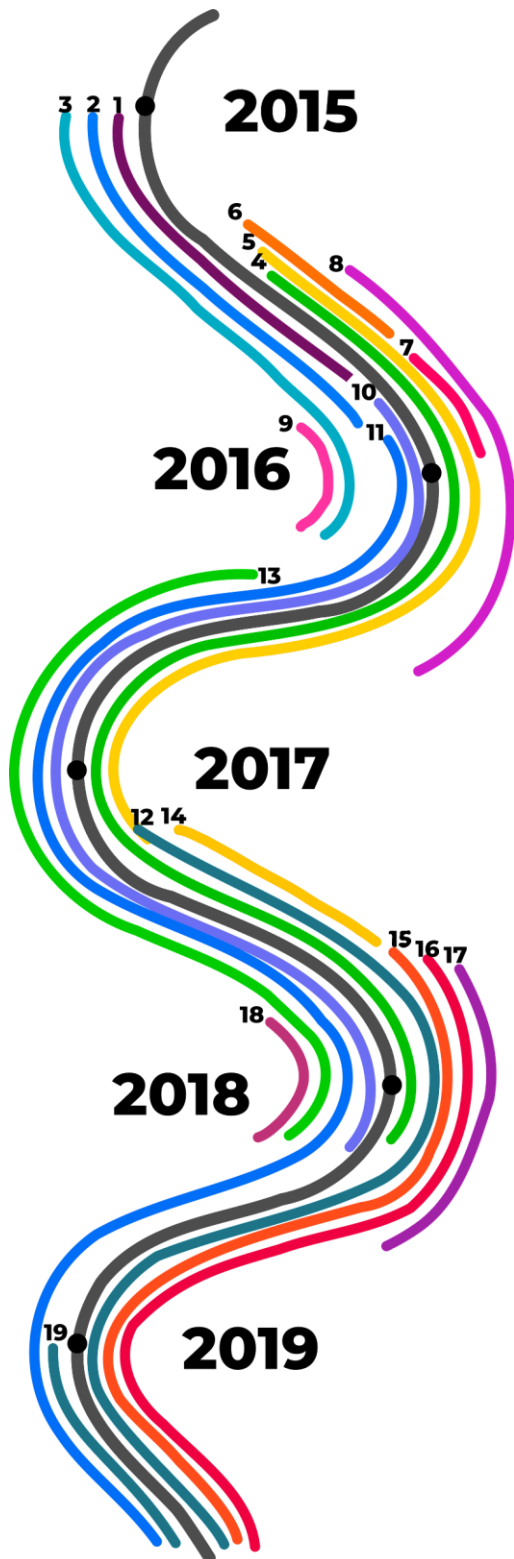
REFERENCES

- **Available upon request**

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<https://arisahagun.org>

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SELECTED EXPERIENCE

1 | **EEFA California / GREEN** | COMMS & TECH COACH

- Curated coalition best practices handbook
- Developed network-level technology strategy
- Coached staff on communications ecosystem

2 | **CA Oil Advocates** | NETWORK MAPPING & STRATEGY

3 | **Summer Matters** | NETWORK MAPPING & COACHING

4 | **Sogorea Te Land Trust** | WEB DEV

5 | **Regenerative Finance** | COLLECTIVE MEMBER

- Organized investors to move \$250k to next economy projects with radical investment terms
- Culture work with investors
- Leader on an organizational framework on decolonization including curriculum development

6 | **The Datashift** | WEB DEV & NETWORK ANALYSIS

- Created a custom WordPress plugin to demonstrate network-level patterns among international NGOs working on the UN Sustainable Development Goals

7 | **Delaware River Watershed** | NETWORK MAPPING

8 | **Kresge CR-UO** | NETWORK MAPPING

9 | **ANP / Movement NetLab** | TECH COACHING

10 | **EEFA National / NEWHAB** | NETWORK ANALYSIS & TECH COACHING

11 | **The Resonance Network** | NETWORK MAPPING & COMMS

- Prototyping platform for network-wide reflection, including network mapping and self-evaluation (later developed into Rhizome)
- Thought leadership on transformation, reflection, and network development

12 | **Be Invested** | CULTURE WORKER

13 | **Buen Vivir Fund** | CO-DESIGNER & COMMUNICATIONS

- Co-facilitated design of international revolving loan fund
- Documented reflections and learning

14 | **Missouri Foundation** | NETWORK MAPPING

15 | **RWJF Culture of Health program** | NETWORK MAPPING & COACHING

16 | **Water Solutions Network** | NETWORK MAPPING & COACHING

- Network mapping and coaching on network weaving
- Refining Rhizome, a custom WordPress-based platform for profile-based network mapping

17 | **NAAEE** | NETWORK STRATEGY & COACHING

18 | **Corazón Verde** | COMMS STRATEGY

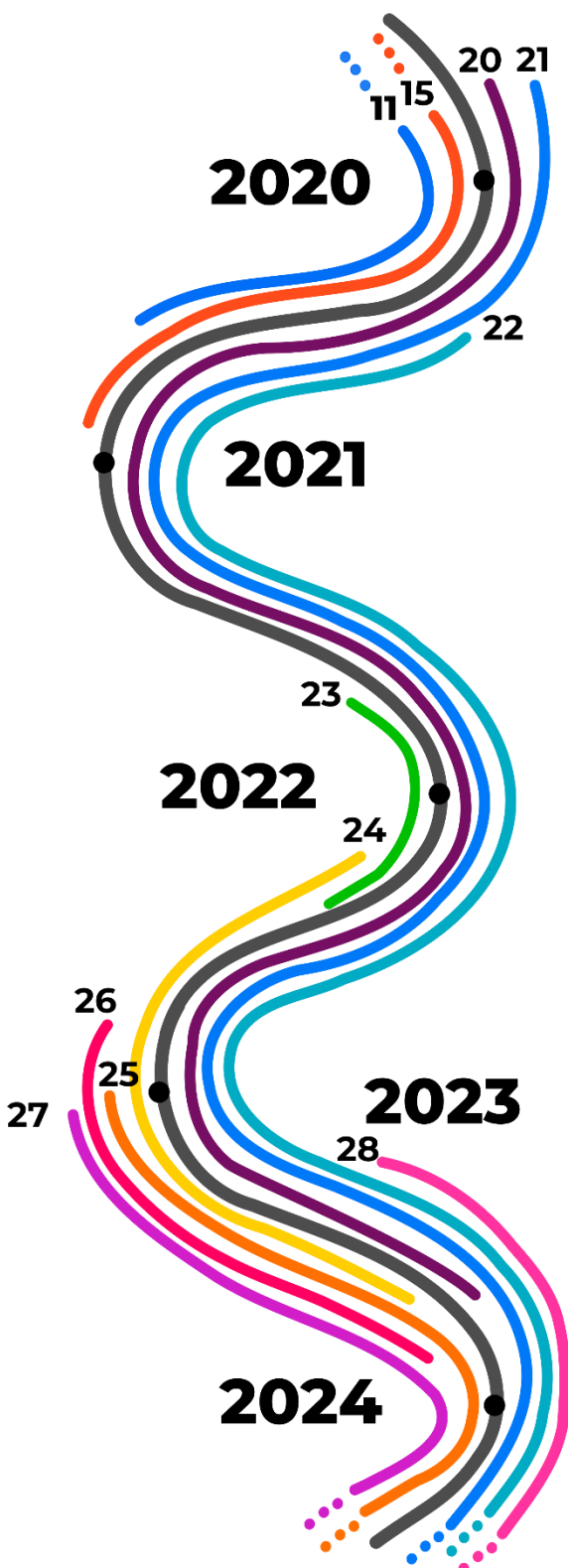
- Co-created communications strategy in Spanish for women's artisan cooperatives

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19 | Coaching Certification | COACHING FOR TRANSFORMATION

- Individual coaching to support personal transformation in line with social justice activism and values

20 | CORE at Providence, California Network Project for The California Endowment | RHIZOME PLATFORM

- Continuing to work on Rhizome platform
- Support data collection for network analysis of non-profits across California

21 | Southwest Practitioners Adaptation Network | RHIZOME PLATFORM

- Launch of Rhizome for climate change adaptation leaders
- Training and coaching for network facilitator on network weaving and use of Rhizome

22 | Central Texas Health & Wellbeing Network | RHIZOME PLATFORM, NETWORK ANALYSIS, COMMS SUPPORT

- Adaptation of Rhizome for emerging network
- Coaching and support for network communications and weaving
- Advising on language justice (the project is moving toward bilingual English + Spanish)

23 | Coalition for Environment, Equity, and Resilience | WELLNESS COACHING AND COMMUNITY WORKSHOPS

- Co-hosted community and staff workshops for organizational wellness

24 | Climate Justice Alliance | WEB DEV & COACHING

- Accessible training and coaching for staff members to be able to maintain various WordPress websites

25 | Collective Mind | ASSOCIATE

- Associate in team of network focused consultants; focusing on data and network visualization

26 | Center for Community Investment | RHIZOME PLATFORM

27 | Creatives Rebuilding NY | NETWORK COACHING

- Coaching to transition from funded artists cohort to self-organizing network: workshops, coaching, information and data strategy support

28 | Climate Ready America / Geos Institute | NETWORK COACHING

- Coaching to transition to network mindsets and ways of working: coaching, network weaving workshops
- Information and data strategy support; network mapping and analysis