### ARI SAHAGÚN

consultant & coach supporting systemic & personal transformation

#### STATEMENT OF PURPOSE

My work is about connection. To be specific: the transformative and radical power of (re)connecting in a world that benefits from our disconnection from ourselves, each other, nature, and spirit. My work bridges the individual and social, the cultural and technical, the relational and analytical. I appreciate doing multiple kinds of work at the same time, mixing technical web development projects, coaching, and network analysis often – across projects or for one client at a time.

#### CURRENT MAJOR PROJECTS THAT TRANSCEND CLIENT WORK

- **Rhizome:** I'm prototyping an open-source, co-designed platform with various networks which supports finding each other based on shared interests, hosts working groups, has a network-wide dashboard including network maps and SNA, and eventually will study/practice/co-design self-organizing.
- **Next Economies book:** bridging the personal, community, and social, I'm compiling practices to support us in moving to next economies. It includes a landscape analysis of projects and how to get involved in resource mobilization toward next economies.

#### **CREDENTIALS & EDUCATION**

- Self-taught technology skills include:
  - Network mapping (Kumu, SumApp, Gephi, self-developed platform Rhizome)
  - Web development: WordPress (PHP, MySQL), front-end development (HTML5, CSS, SASS, responsive design, d3.js)
  - Communications and group collaborations tools for networks
  - Vector graphics, photo, and video editing (Inkscape, GIMP, Filmora)
- Certified Professional Coach | International Coach Federation | 2018-2019
  - Coaching for Transformation program through Leadership that Works
- Masters of the Arts, Communication | UIUC | 2010-2012
  - Thesis on social network analysis of NGO networks
  - Transdisciplinary research projects on digital divides in Costa Rica, non-profit capacity, sustainable agriculture communications in West Africa
- Bachelors of Science, Psychology | UIUC | 2004-2008
  - Minors in Environmental Studies and Sociology
- Bilingual Spanish and English

### **REFERENCES**

• Available upon request

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#### SELECTED EXPERIENCE

#### 1 | EEFA California / GREEN | COMMS & TECH COACH

- Curated coalition best practices handbook
- Developed network-level technology strategy
- Coached staff on communications ecosystem
- 2 | CA Oil Advocates | NETWORK MAPPING & STRATEGY
- 3 | Summer Matters | NETWORK MAPPING & COACHING
- 4 | Sogorea Te Land Trust | WEB DEV

#### 5 | Regenerative Finance | COLLECTIVE MEMBER

- Organized investors to move \$250k to next economy projects with radical investment terms
- Culture work with investors
- Leader on an organizational framework on decolonization including curriculum development
- 6 | The Datashift | WEB DEV & NETWORK ANALYSIS
  - Created a custom WordPress plugin to demonstrate network-level patterns among international NGOs working on the UN Sustainable Development Goals

## 7 | Delaware River Watershed | NETWORK MAPPING

8 | Kresge CR-UO | NETWORK MAPPING

9 | ANP / Movement NetLab | TECH COACHING 10 | EEFA National/NEWHAB | NETWORK ANALYSIS & TECH COACHING

# 11 | The Resonance Network | NETWORK MAPPING & COMMS

- Prototyping platform for network-wide reflection, including network mapping and self-evaluation
- Thought leadership on transformation, reflection, and network development

#### 12 | Be Invested | CULTURE WORKER

#### 13 | Buen Vivir Fund | CO-DESIGNER & COMMUNICATIONS

- Co-facilitated design of international revolving loan fund
- Documented reflections and learning

#### 14 | Missouri Foundation | NETWORK MAPPING

# **15 | RWJF Culture of Health program | NETWORK MAPPING & COACHING**

# **16 | Water Solutions Network | NETWORK MAPPING & COACHING**

- Network mapping and coaching on network weaving
- Refining Rhizome, a custom WordPress-based platform for profile-based network mapping

#### 17 | NAAEE | NETWORK STRATEGY & COACHING

18 | Corazón Verde | COMMS STRATEGY

#### Co-created communications strategy in Spanish

- **19 | Coaching | COACHING FOR TRANSFORMATION** 
  - Individual coaching to support personal transformation in line with social justice activism and values

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#### 20 | CORE at Providence, California Network Project for The California Endowment | RHIZOME PLATFORM

- Continuing to work on Rhizome platform
- Support data collection for network analysis of non-

# 21 | Southwest Practitioners Adaptation Network | RHIZOME

- Launch of Rhizome for climate change adaptation
- Training and coaching for network facilitator on network weaving and use of Rhizome

#### 22 | Central Texas Weavers Network | RHIZOME PLATFORM, **NETWORK ANALYSIS, COMMUNICATIONS SUPPORT**

- Adaptation of Rhizome for emerging network
- Coaching and support for network communications
- Advising on language justice (the project is moving toward bilingual English + Spanish)

#### 23 | Coalition for Environment, Equity, and Resilience | WELLNESS COACHING AND COMMUNITY WORKSHOPS

• Co-hosted community and staff workshops for

#### 24 | Climate Justice Alliance | WEB DEV & COACHING

• Accessible training and coaching for staff members to be able to maintain various WordPress websites